![integraE-Commerce]

Digital Experience Services

🛒 **Sell More** 💻 **Lower Costs** ❤️ **Improve Customer Satisfaction** ⚙️ **Reduce Errors** 💲 **Get Paid Faster**

Streamlined Service

Your website is your business online. It is an extension of your brand, services, and products. integraSoft's E-Commerce Services enable your business to effectively acquire new customers, optimize online ordering, and provide 24/7 self-service features that customers have come to expect.

From initial site design and development to e-commerce integration and optimization, integraSoft has a full-service team ready to customize your business's website and online content.

Website Design & Development

While e-commerce capabilities are essential for a growing business, they are just a piece of the puzzle for providing an overall positive online customer experience. Improve your customer engagement with cohesive branding throughout your business's web presence beyond e-commerce. integraSoft can assist you in designing, developing, and operating a modern website that looks great on any device.

- Site Design & Development (separate from e-commerce)
- WordPress Content Management & Template Selection
- Responsive Design
- Content Creation (text, images, video)
- Digital Marketing Strategy
- Branding
- Competitor Analysis
- Google Analytics
- Search Engine Optimization (SEO)

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E-Commerce Administration & Training

Manage your web and e-commerce site how you want. We can provide the training you need to update content on your own. Learn how to update online product catalogs, managing pages and multimedia content, establish order fulfillment processes, and self-service features.

- Content Management (Basic and Advanced)
- Multimedia and Social Media Integration
- Content Publishing
- Data Import/Export Best Practices
- Order & Fulfillment Workflow Management
- Customer Engagement for Self-Service Best Practices

E-Commerce Optimization

Your website and e-commerce experience is a direct extension of your business. Even small-to-medium sized businesses can use the same tactics as large companies to engage customers through e-commerce optimization.

- ECOM & Signup Branding
- Custom ECOM Menu & Category Management
- iRep Integration
  (Cart Sharing, Rep Creation of Customer ECOM logins, etc.)
- Abandoned Cart Management
- ECOM Search Analysis & Customization
- Marketing Optimization

Web IT Services

integraSoft offers IT services to get business' e-commerce and standard websites up and running as quickly and securely as possible. This includes DNS registration and configuration, SSL certificate administration, and SSL certificate renewal services.

- Website Hosting
- DNS - Registration & management of customer's DNS provider for ERP & ECOM servers
- SSL - Certificate administration (CSR generation, customer SSL provider registration, acquisition/install) & renewal management