



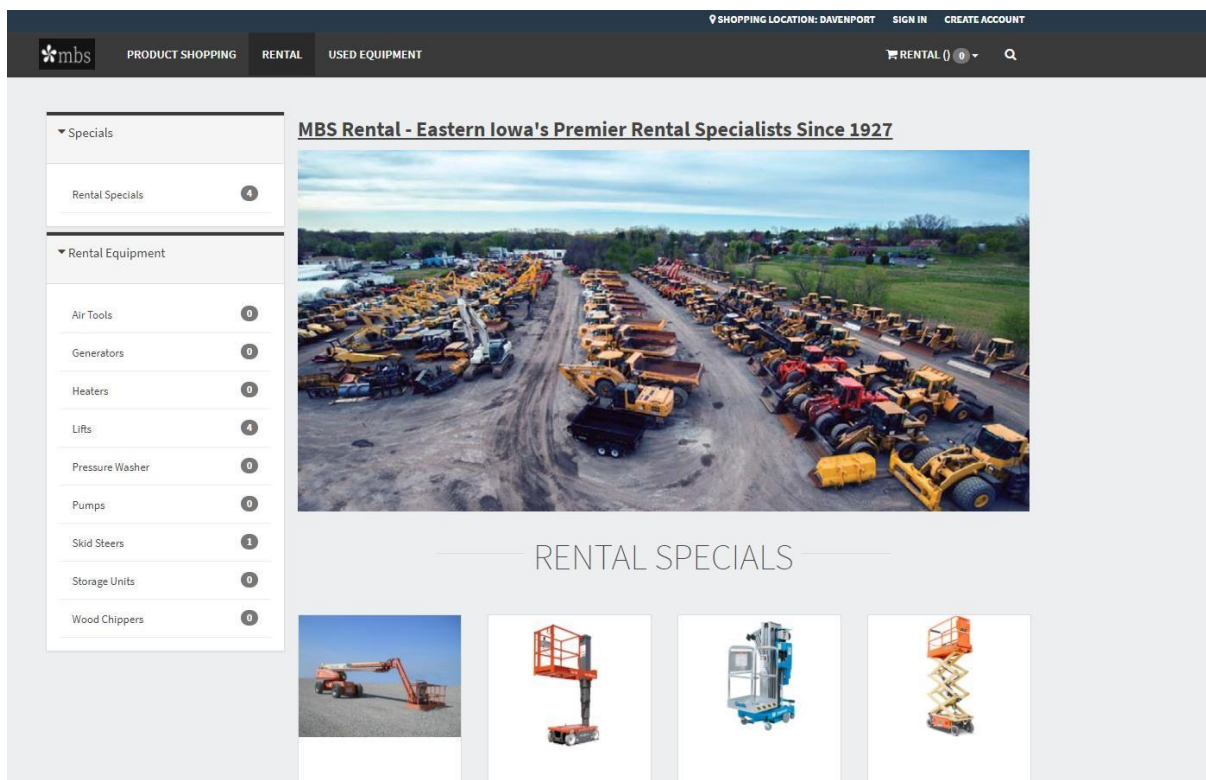
- Sell More
- Lower Costs
- Improve Satisfaction
- Reduce Errors
- Get Paid Faster

RENTAL E-COMMERCE

Rental customers now have the option to browse rental assets online. Gone are the days of fielding calls about pricing and availability. Customers can go online and request a rental reservation. The ability to display descriptions, specifications and pictures, make the rental shopping experience quick and easy to select the equipment they need.

REAL TIME RENTAL RATES AND AVAILABILITY


- Rental rates are displayed and available to the customer
- Used equipment can be listed on site for customer to view and request more information
- Photos with descriptions make it easy for the customer to browse the rental fleet
- Including unlimited content such as specifications, manuals and videos



SHOPPING LOCATION: DAVENPORT SIGN IN CREATE ACCOUNT

mbs PRODUCT SHOPPING RENTAL USED EQUIPMENT RENTAL 0

Home / Lifts / Scissor Lifts / 2017 JLG 260MRT



2017 JLG 260MRT

Half Day \$80.00 | Full Day \$140.00 | Weekly \$420.00

Quantity

Begin End

Availability:
Estimated Cost: \$360.00

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DISPLAY INDIVIDUAL USED EQUIPMENT ITEMS FOR SALE

- Highlight pieces of equipment listed for sale
- Specifications, attributes and estimated price available online

SHOPPING LOCATION: DAVENPORT SIGN IN CREATE ACCOUNT

mbs PRODUCT SHOPPING RENTAL USED EQUIPMENT

Home / Concrete Saws / STIHL SAW, TS800 16"



STIHL SAW, TS800 16"

\$1,100.00

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RESERVATION REQUESTS

- Reservation Requests are tracked in integraRental
- Customer requests for reservation will be reviewed by management and categorized accept/reject
- If accepted, the request for reservation will be converted into a rental reservation and customer will be notified

The screenshot shows the 'eRental Requests' page in the Integra Rental Management system. The interface includes a navigation sidebar on the left with options like Home, New Reservation, Return, Reservations, eRental, Rental Agreement, Service Repair, Billing, Customers, Reports, Import/Export, and Setup. The main content area displays a table of reservation requests with the following columns: eRental#, Customer Name, Contact Name, Contact Phone, Location, Date Submitted, Start Date, End Date, Amount, Status, and Actions. The table contains 8 items, with item 15 highlighted in blue. Below the table, it indicates '1 - 8 of 8 items'.

eRental#	Customer Name	Contact Name	Contact Phone	Location	Date Submitted	Start Date	End Date	Amount	Status	Actions
16	Jeff Maname	Jeff Maname	444-222-5555	Bettendorf	06/06/2017 05:00 PM	06/08/2017 04:59 PM	06/12/2017 05:00 PM	\$420.00	Submitted	View
15	Easy Renovations, Inc	Brian Hanna	563-332-5030	Bettendorf	06/06/2017 02:30 PM	06/07/2017 07:00 AM	06/22/2017 07:00 PM	\$1,120.00	Submitted	View
13	Adams Construction	Nate Adams	563-333-3333	Bettendorf	06/05/2017 08:22 PM	06/07/2017 07:00 AM	06/14/2017 03:20 PM	\$680.00	Submitted	View
12	Finishing Touch	Amy Covemaker	222-222-2222	Bettendorf	06/05/2017 07:16 PM	06/07/2017 07:00 AM	06/08/2017 07:00 PM	\$280.00	Submitted	View
11	K&A Design	Kinsey Jones	123-456-7891	Bettendorf	05/19/2017 02:55 PM	05/31/2017 07:00 AM	06/01/2017 07:00 PM	\$340.00	Submitted	View
9	Bill Anderson	Bill Anderson	232-132-1332	Bettendorf	05/19/2017 02:20 PM	05/23/2017 07:00 AM	05/26/2017 07:00 PM	\$510.00	Submitted	View
8	TK & Associates	Tedd Krew	777-777-7777	Bettendorf	05/19/2017 01:56 PM	05/20/2017 07:00 AM	05/21/2017 07:00 PM	\$340.00	Submitted	View
7	Friendly Construction	Mike Overland	564-777-3333	Bettendorf	05/19/2017 01:49 PM	05/20/2017 07:00 AM	05/21/2017 07:00 PM	\$280.00	Submitted	View

SELECT RENTAL LOCATIONS (WITH GOOGLE MAPS INTEGRATION)

- Customer will select rental location from the Google Maps prompt
- Once the location has been selected, customer can view and reserve equipment from this location

The screenshot shows a Google Maps interface with a 'Store Locations' overlay. The map displays a region around Bettendorf, Iowa, with a red pin marking a location. Below the map, there is a table with two rows of store information. Each row includes the store name, address, phone number, and fax number, along with two buttons: 'Select as my location' and 'Directions to this location'.

Store Name	Store Hours & Info	Actions
Davenport, 4242 Rockingham Rd, Davenport, IA 52804 Phone: 5633334411 Fax: 5639999999		Select as my location Directions to this location
Bettendorf, 2547 Tech Dr, Bettendorf, IA 52722 Phone: 5633325030 Fax: 5633325030		Select as my location Directions to this location

MOBILE ENABLED

- Users can browse rental assets and request information from their mobile device
- Customers can access information on the go anytime of the day

