





Sell More **Lower Costs** Improve Customer Satisfaction Reduce Errors Get Paid Faster

integraERP Self-Service BI **Business Intelligence Solutions**

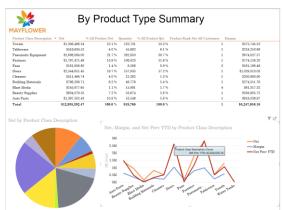
Companies are always looking for new ways to analyze the health of their organization and optimize performance using existing assets. Most administrators are collecting mountains of data, but do not have the tools necessary to fully leverage the value of that information. Transforming that volume of data into useful and understandable business information. can provide a competitive market advantage and long-term stability.

"Organizations that utilize a modern information management system will outperform their peers financially by 20 percent." Gartner, Mark Beyer

integraERP Self-Service BI improves organization insights by providing management and employees with the tools necessary to make highly informed decisions with greater efficiency. By unlocking the data available in the integraSuite of products in rich new ways, we provide businesses with the information they need to optimize and grow. Offered as a managed service integraERP Self-Service BI empowers users to design, customize and maintain their own reporting and dashboards using a familiar end-user tool in Microsoft EXCEL™ and our integraSuite data services provided by Microsoft SQL Server™.

POWERFUL NEW WAY TO WORK WITH DATA

With improved access to integra ERP data sets, the user can easily design reports and dashboards for the unique needs of their business. An interactive experience is enabled through rich visualizations, optimized reporting data and interconnected filters. The user can answer their first question and quickly drill down to answer any follow up questions.



INSIGHTS FOR EVERYONE

Everyone should have access to the data they need to be effective and plan for the future. integraERP Self-Service BI can provide secured acess to applicable data based on the end-user's role or responsibility.

CXO

Customer Service

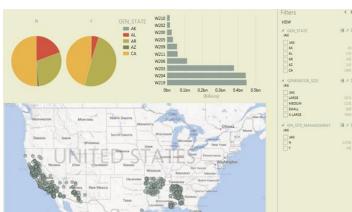
Sales Rep

Retail Manager

EXTEND INTEGRASUITE DATA

The integraERP Self-Service BI solution provides the ability to join integraSuite data with additional data stores. This enables your business to gain new insights and extend traditional reporting currently available in integraERP:

- Geocoding of customer Zip Code, City, County and State, which provides a view of data using Bing maps, enabling visualization of information by geography.
- Quotas / Budgets can be configured by SalesRep, Warehouse, Store Location, Customer, Vendor, Product Class or Product Category.
- Easily create Focus Groups by Customer,
 Product, and/or SalesRep to show performance and trends specific to a product or customer campaign.



GETTING STARTED IS EASY

integraERP Self-Service BI is offered as an annual subscription for a managed service provided by integraSoft. With a current PC and the latest version of Microsoft EXCEL™ start-up is simple and easy.

The annual subscription includes:

- 10 logins to the integraERP Self-Service BI Data Services which will include an ever expanding Excel™ Work Book library and ongoing Self Service BI Training Videos.
- 3 logins to the integraLink Self-Service BI Portal.
- Management of all automated processes and systems related to data import/export, data transformation and availability of data to the integraERP Self-Service BI Data Services.
- 36 hours annually (3 hours per month) for support & guidance of report development (after initial installation).
- Your data will be hosted on a cloud server. You will have access to refresh the data from the cloud server to your local EXCEL Power View worksheets 12 hours per day 6 days per week. (Your data will be current as of the previous end of day).

Additional components required but not included are:

- Excel™ 2013 Pro Plus or > running on 64 bit Windows with recommended 16GB of RAM for designing reports.
- Transoft Server License installed on integraERP Linux Server for daily data extraction.
- Internet speed necessary to transfer your on premise data to the Cloud.

